



FAITH-BASED ORGANIZATIONS SECTOR TELEBRIEFING

County of San Diego
Last Updated: 07/06/2021



Agenda:

- Welcome & Announcements
- Medical and Reopening Updates
- Multicultural Health Foundation Presentation
- Q&A
- Closing

Our Speakers:



ELIZABETH BUSTOS

Community Development Liaison
Community and Faith-Based
Organization Sector Lead



CYNTHIA JAMES-PRICE

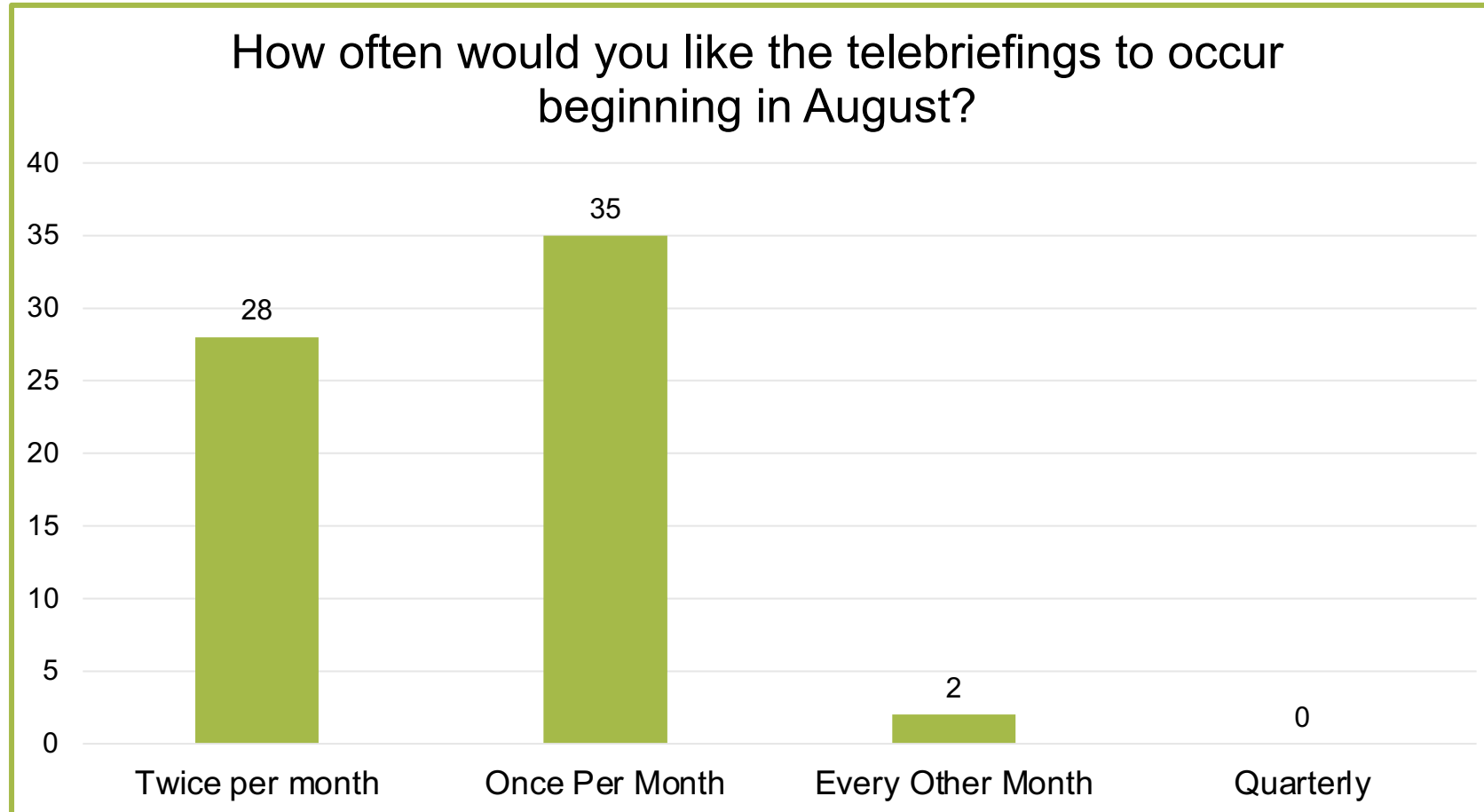
Interim Executive Director
Multicultural Health Foundation
Program Manager, COVID Community
Outreach and Engagement



SAYONE THIHALOLIPAVAN, MD, MPH

Medical Consultant
County of San Diego

POLL RESULTS



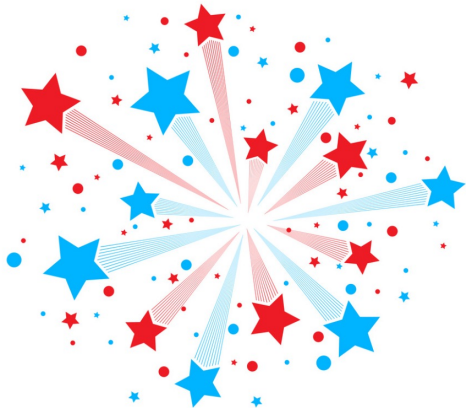
WHEN IS THE NEXT TELEBRIEFING?



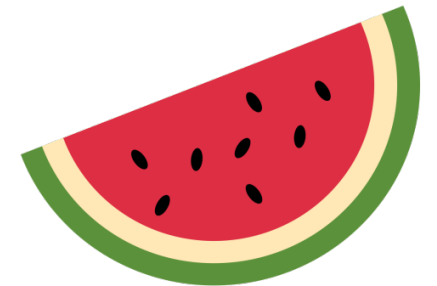
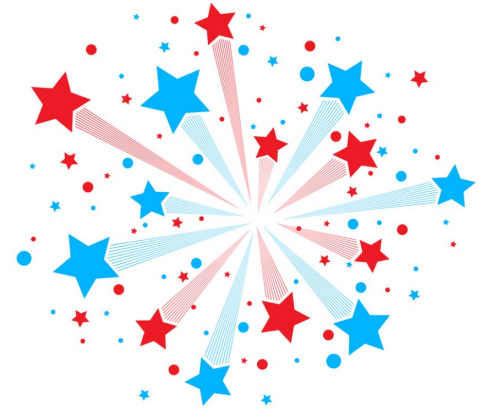
LIVE WELL
SAN DIEGO

Faith-Based Telebriefings: 1st and 3rd Wednesdays

Next telebriefing: July 21, 2021 | 1pm-2pm



JULY 2021						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7 FBO Tele	8	9	10
11	12	13	14	15	16	17
18	19	20	21 FBO Tele	22	23	24
25	26	27	28	29	30	31



Welcome to the Faith-Based Organizations Telebriefing



A few reminders before we begin:



This telebriefing is being recorded.



Your lines are muted.



Please enter your questions in the Q&A Box and your comments in the chat box.



You can email us at:
COVID-CBO-FAITH@sdcounty.ca.gov



ANNOUNCEMENTS



WE WANT TO HEAR FROM YOU!



LIVE WELL
SAN DIEGO

I am interested in providing
feedback about the Faith-Based
Organizations Sector.



Strongly
Disagree

Strongly
Agree

WE WANT TO HEAR FROM YOU

The first 100 respondents from
the Community and Faith-Based
Organization Sectors who fill out
the feedback form completely will
receive a free *Live Well San Diego*
face covering & hand sanitizer!

*Contact information MUST be
provided at end of the feedback
form to receive these items.*

Pocket-size hand sanitizer



Face covering



[Click here to provide feedback about the COVID-19 FBO Sector](#)

We kindly ask you to please take 5-10 minutes to complete the feedback form listed above. The first 100 respondents from the Community and Faith-Based Organization Sectors who fill out the feedback form completely will receive a free *Live Well San Diego* face covering and hand sanitizer!

COVID-19 VACCINATION EVENT



LIVE WELL
SAN DIEGO

FREE COVID-19 VACCINES*

No appointment needed,
just bring any photo ID

**Pfizer or Johnson &
Johnson available*

Face coverings
are required

Saturday,
July 10
11AM - 3PM

Total Deliverance Worship Center

138 28TH ST., SAN
DIEGO, CA 92102



Free
COVID-19
TESTING
for you
and your
family



COVID-19 VACCINATION EVENT

? ?
Bring your
COVID-19
QUESTIONS
for medical
experts
?



www.totaldeliverance.org



TOTAL DELIVERANCE
WORSHIP CENTER



UC San Diego



DIGITAL COVID-19 VACCINATION RECORDS



LIVE WELL
SAN DIEGO



California
DEPARTMENT OF TECHNOLOGY



- The Digital COVID-19 Vaccine Record (DVR) enables California residents to manage their personal vaccination record and share at their discretion
- Visit <https://myvaccinerecord.cdph.ca.gov/>
- If you have problems using the Digital COVID-19 Vaccine Record portal, or if your record is inaccurate, the following resources are available:
 - CDPH [troubleshooting website](#)
 - San Diego Regional Immunization Registry:
Available 7 days/week at (619) 692-5656

BUSINESS SECTOR TELEBRIEFING



Update for the Business Community

CORONAVIRUS-SD.COM/BUSINESS

Business Sector Telebriefing

Date: Wednesday, July 14, 2021

Time: 9:30AM - 10:30AM

Link: <https://us02web.zoom.us/j/87686924292>

Call: 1 (699) 900-6833

Webinar ID: 876 8692 4292



Guest Speaker:
Marie Burke Kenny
Partner at [Procopio](#)

Marie is the Leader of the Firm's Labor and Employment practice group and is currently a member of Procopio's COVID-19 Legal Resources Team.







REOPENING & MEDICAL UPDATES

SAYONE THIMALOLIPAVAN, MD, MPH
MEDICAL CONSULTANT
COUNTY OF SAN DIEGO



FACE COVERING GUIDANCE






GUIDANCE (Applies to the General Public & Employees)	RESOURCES
 <p>EVERYONE must wear a mask in the following settings:</p> <ul style="list-style-type: none"> • Public transit and transportation hubs • Healthcare settings (including long-term care facilities) • K-12 schools, childcare, and other youth settings • Correctional facilities and detention centers • Homeless shelters, Emergency shelters, & Cooling Centers 	
 <p>Fully vaccinated people are not required to wear a mask, except in the settings described above</p>	
 REQUIRED <p>Indoors: People who are NOT fully vaccinated must wear masks indoors</p>	<ul style="list-style-type: none"> • CDPH Guidance for the Use of Face Coverings • Cal/OSHA COVID-19 Prevention Emergency Temporary Standards
 OPTIONAL <p>Outdoors: Face coverings are not required outdoors, regardless of vaccination status</p>	<ul style="list-style-type: none"> • Face Coverings Q&A

BUSINESSES & EMPLOYERS



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SAN DIEGO

	Guidance	Resource
	Businesses, venue operators, or hosts can require all patrons, visitors, and employees to wear face coverings.	CDPH Guidance for the Use of Face Coverings
	Employers must provide face coverings to unvaccinated employees and make them available to vaccinated employees upon request. Respirators must also be provided upon request for unvaccinated employees.	CAL/OSHA COVID-19 Prevention Emergency Temporary Standards
	Employers must document the vaccination status of fully vaccinated employees if they do not wear face coverings indoors.	CAL/OSHA COVID-19 Prevention Emergency Temporary Standards

VACCINE VERIFICATION



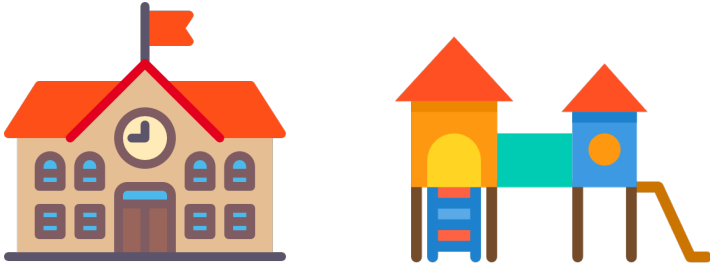
LIVE WELL
SAN DIEGO

- In settings where masks are required only for unvaccinated individuals, businesses, venue operators or hosts may choose to:
 - Provide information to all patrons, guests and attendees about vaccination requirements and allow vaccinated individuals to self-attest that they're in compliance prior to entry
 - Require proof of vaccination
 - Require all patrons to wear masks



[Signage for Current Face Covering Guidance](#)

K-12, CHILDCARE, & YOUTH SETTINGS



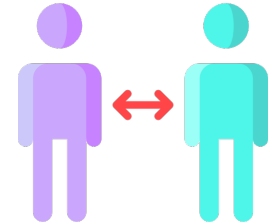
What is covered under "youth settings"?

- "Youth settings" include K-12 schools and child care, day camps for youth, youth sports, and other youth activities, including theater and music performances and band.
- Updated CDC guidance is forthcoming for youth settings.



Face Coverings

- **Indoors:** Face coverings are required indoors for youth (older than 2 yrs.) regardless of vaccination status.
- **Outdoors:** Face coverings are optional but recommended outdoors.



Physical Distancing

- There are no physical distancing requirements indoors or outdoors, however, places of worship can choose to be more strict.

SINGING



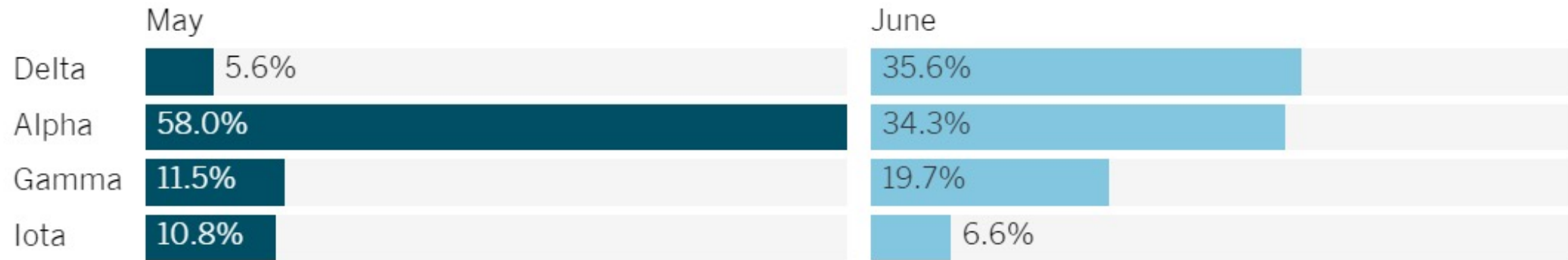
- **Singing is allowed both indoors and outdoors**
- **Face Covering Requirements:**
 - According to the [CDPH Guidance for the Use of Face Coverings](#), fully-vaccinated individuals are not required to wear a face covering indoors, and that includes when singing or chanting.
 - Individuals who are not fully vaccinated are required to wear a mask indoors, including when singing or chanting.
 - Face coverings are not required when singing outdoors.

DELTA VARIANT IN CALIFORNIA



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Delta is California's dominant variant



Source: California Department of Public Health

LOS ANGELES TIMES

- New [data](#) released by the California Department of Public Health say 35.6% of coronavirus variants analyzed in June have been identified as Delta
- [Click here](#) to view the full article.

COVID-19 VARIANTS & VACCINES



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SAN DIEGO

About Variants of the Virus that Causes COVID-19

- Viruses constantly change through mutation, and new variants of a virus are expected to occur.
- CDC is monitoring multiple variants of the virus that causes COVID-19, including four in the United States that seem to spread more easily than others.
- **So far, studies suggest that current authorized vaccines work on these variants.**

THE CORONAVIRUS CRISIS

Moderna Says Studies Show Its Vaccine Is Effective Against The Delta Variant

June 30, 2021 · 11:23 AM ET



LAUREL WAMSLEY



[View the full article here](#)

Effectiveness of COVID-19 vaccines against the B.1.617.2 variant

[View the full article here](#)

Positive New Data for Johnson & Johnson Single-Shot COVID-19 Vaccine on Activity Against Delta Variant and Long-lasting Durability of Response

[View the full article here](#)

VACCINES WORK!



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Vaccinations Prevent Nearly All COVID-19 Related Hospitalizations and Deaths, New Data Shows

Date: July 2, 2021

Number: NR21-209

Contact: CDPHpress@cdph.ca.gov

[Click here to view the full press release](#)

*Out of over **20 million** fully vaccinated Californians, only **0.003%** (**584 people**) contracted COVID-19 and required hospitalization"*

"Currently, the **Delta variant** accounts for approximately 36 percent of cases sampled in California, and we expect this to rise. The most important thing we can do to stop the spread of COVID-19, and the variants, is ensure everyone who is eligible gets vaccinated." - **Dr. Tomás Aragón, CDPH Director and State Public Health Officer**



Efficacy of Portable Air Cleaners and Masking for Reducing Indoor Exposure to Simulated Exhaled SARS-CoV-2 Aerosols — United States, 2021

Early Release / July 2, 2021 / 70

[Click here to view the full article](#)

- Ventilation systems can be supplemented with portable high efficiency particulate air (HEPA) cleaners to reduce the number of airborne infectious particles
- Using two HEPA air cleaners reduced overall exposure to aerosol particles by up to 65%
- The combination of the two HEPA air cleaners and universal masking reduced overall exposure by up to 90%

What are the implications for public health practice?

- Portable HEPA air cleaners can reduce exposure to simulated SARS-CoV-2 aerosols in indoor environments, especially when combined with universal masking.

PODCAST: TEENS & COVID VACCINES



LIVE WELL
SAN DIEGO

SHORT WAVE

Teens Ask, We Answer: What's Up With COVID Vaccines?

July 7, 2021 · 12:30 AM ET



PIEN HUANG



REBECCA RAMIREZ



14-Minute Listen

+ PLAYLIST



[Listen to the episode here](#)

Health reporter Pien Huang and *Short Wave* producer Rebecca Ramirez talked to teens about their questions about the vaccine and what a strange year the pandemic has been for them.



COVID-19 DISPARITIES



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The disparities in our diverse communities are severe

COVID-19 disproportionately affects California's low income, Latino, Black, and Pacific Islander communities, as well as essential workers such as those in health care, grocery, and cleaning services.

Death rate for Latino people is **21% higher** than statewide

Deaths per 100K people:

185 Latino
153 all ethnicities

Case rate for Pacific Islanders is **35% higher** than statewide

Cases per 100K people:

12,330 NHPI
9,111 all ethnicities

Death rate for Black people is **9% higher** than statewide

Deaths per 100K people:

166 Black
153 all ethnicities

Case rate for communities with median income <\$40K is **37% higher** than statewide

Cases per 100K people:

12,481 income <\$40K
9,111 all income brackets

Note: This data is cumulative since the first COVID-19 case was reported in January 2020. Case rate is defined as cumulative COVID-19 cases per 100K population. Death rate is defined as cumulative COVID-19 deaths per 100K.

EARLY THERAPY FOR COVID-19 AVAILABLE AT NO COST



LIVE WELL
SAN DIEGO



***Have you recently tested positive for COVID-19?
Monoclonal antibody therapy could help reduce
your symptoms and keep you out of the hospital.***

WHO MAY RECEIVE THIS THERAPY?



Recently had
a positive
COVID-19 test,
AND



Experienced
first symptoms
in the last 10
days, AND



Are 12 years of
age or older,
AND



In a high risk
category
(see below)

Examples of [high-risk](#) categories include: 65 years of age or older, obese, pregnant, diabetes, heart disease, and high blood pressure

MONOCLONAL ANTIBODY REGIONAL CENTER (MARC)



LIVE WELL
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Call (619) 685-2500 for more information or to make an appointment.



Email COVIDtreatment@sdcounty.ca.gov with any questions.



For additional information visit the [Monoclonal Antibody Regional Centers website](#)

NEW LOCATION!

Chula Vista Family Health Center

251 Landis Avenue
Chula Vista, CA 91910

NEW LOCATION!

Hillcrest Family Health Center

4094 4th Avenue
San Diego, CA 92103



MULTICULTURAL HEALTH FOUNDATION

CYNTHIA JAMES-PRICE

Interim Executive Director

Multicultural Health Foundation

Program Manager, COVID Community Outreach and Engagement



TOGETHER AGAINST COVID >

Keeping you, your family and our community safe.

blackcovidfactssd.org



Vision:

All residents of San Diego County to achieve health equity, improved longevity and a better quality of life.

Mission:

To bring health justice and wellness to the multicultural communities of San Diego County by focusing resources on the most vulnerable populations with community-based wellness strategies, social-clinical interventions, and research that will lead to the elimination of racial and ethnic health disparities.

MHF Health Equity Think Tank (HEATT) Covid-19 Equity Task Force of San Diego County

Purpose!

- Community stakeholders organized to discuss, advocate, and help implement policies and strategies to address the disproportionate negative impact the coronavirus disease is inflicting on the diverse and vulnerable populations in San Diego County.

How?

Follow the Equity Principal

- Monitor data with a focus on Place and Race
- Recommend and implement policies and solutions based upon need

COVID-19 Community Outreach and Engagement Partnerships

The Power of Partnership

- Multicultural Health Foundation – African American/Black Residents
- Chicano Federation – Latin and Latinx Residents
- Refugee Community – Women of East Africa; Somali and Other Refugee Communities
- United Pacific Asian Community (UPAC) – Asian/ Pacific Island Residents
- Mental Health America
- 211 San Diego
- San Diego State University

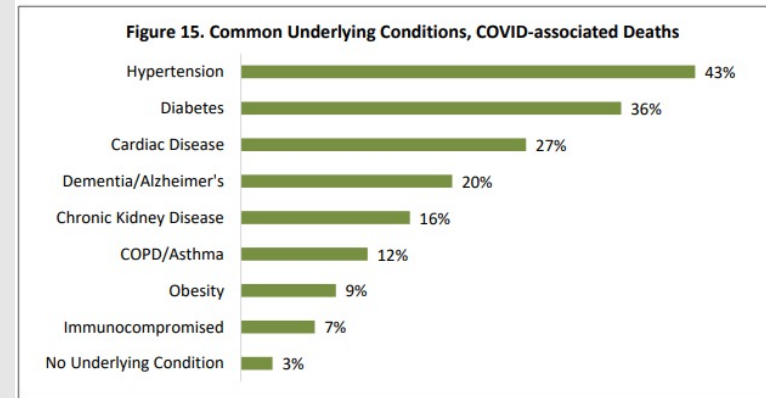


MHF COVID-19 Outreach Initiative Campaign: Together Against COVID



Outdoor Marketing and Social Media with Culturally Sensitive information

- 12 Community Health Workers - Engagement & Outreach



- **Throughout County of SD**
- 30 Billboards
- 50+ MTS Bus Shelters
- 70 Digital Trolley Ads
- 13 Local Radio Stations
- Television Ad - Major Stations
- ABC, CBS, NBC, FOX, BET, ESPN +

Digital

- * **Website** - An Educational Resources and Tool with Videos
- * **Trusted Messenger Videos**: 20+
- * **Social Media**: Facebook & IG
- Email**: Bi-Weekly E-Newsletter

Concentration on zip codes with higher concentrations of Blacks throughout the County is also reaching a broad range of people of all ethnicities in the County

Current Campaign

Addressing Vaccine Hesitancy

and

Achieving Community Immunity

by

Verify and Trusting the Medical/Scientific Information

Overcoming Vaccine Hesitancy and Resistance



**The vaccine
can protect us.
Will you?**

Verify and trust.



Powered by the County of San Diego in support of the Live Well San Diego vision.






blackcovidfactssd.org

**TOGETHER
AGAINST
COVID** ➤

- ❖ **Youth Campaign - Youth Focus**
Gen Z and Millennials, Parents of Youth
- ❖ **New Integrated Campaign with Additional Trusted Messengers**
- ❖ **New TV and Radio Ads**
- ❖ **Signage & banners in the beauty salons, barber shops & convenience stores**
- ❖ **50 Billboards through the County**
- ❖ **MTS Bus Sides and 1 Trolley Wrap**
- ❖ **Rolling LED Billboard - route through communities & shopping centers**
- ❖ **Grassroots Engagement with Community and Faith Based Organizations**
- ❖ **Work with partners – SDBNA and FBO for Pop-Up Vaccine sites**

COVID-19 Vaccine: Myth vs. Fact

Several myths are floating around regarding the COVID-19 vaccine. Let's address the facts.

VACCINE MYTH	VACCINE FACT
 <p>MYTH: COVID-19 vaccines give you COVID-19.</p>	<p>FACT: COVID-19 vaccines will not give you COVID-19.</p> <p>None of the COVID-19 vaccines in development in the United States use the live virus that causes COVID-19. The goal for these vaccines is to teach our immune systems how to recognize and fight the COVID-19 virus.</p>
 <p>MYTH: COVID-19 vaccines will cause you to test positive on COVID-19 viral tests.</p>	<p>FACT: COVID-19 vaccines will not cause you to test positive on COVID-19 viral tests.</p> <p>COVID-19 vaccines in the U.S. won't cause you to test positive on <u>current infection</u> viral tests. If your body developed an immune response and tests positive on some antibody tests, a previous infection may have given some level of protection against the virus.</p>
 <p>MYTH: People who have gotten sick with COVID-19 will not benefit from getting vaccinated.</p>	<p>FACT: People who have gotten sick with COVID-19 may still benefit from getting vaccinated.</p> <p>People are advised to get a COVID-19 vaccine even if they have been sick with COVID-19 before. Reinfection is possible and getting vaccinated is one of the best ways to help combat the pandemic.</p>
 <p>MYTH: Getting vaccinated will not help prevent you from getting sick with COVID-19.</p>	<p>FACT: Getting vaccinated can help prevent getting sick with COVID-19.</p> <p>There is no way to know how COVID-19 will affect you. The <u>COVID-19 vaccination helps protect you</u> without having to experience sickness.</p>
 <p>MYTH: Receiving a mRNA vaccine will alter your DNA.</p>	<p>FACT: Receiving a messenger RNA vaccine will not alter your DNA.</p> <p>Messenger RNA (mRNA) are instructions for how to make a protein or even just a piece of protein. mRNA cannot alter or change a person's DNA from a COVID-19 vaccine because it never enters the nucleus of the cell, which is where our DNA are kept.</p>

For more information on COVID-19 vaccines, please visit:

coronavirus-sd.com/vaccine



02-10-2021

Epidemiology and Immunization Services Branch (EISB)
COVID-19 Vaccinations Report - San Diego County Residents Who Received
at Least One Dose of COVID-19 Vaccine

Data through 6/29/2021, updated 6/30/2021 8:00 AM

Data are preliminary and subject to change



San Diego County Residents Ages 12 Years and Older Who Received at Least One Dose of COVID-19 Vaccine					
	12 Years and Older Population	Total Vaccinated	Percentage of Total Vaccinated	Percentage of Population Vaccinated	Vaccination Rate per 1,000*
	2,833,418	1,963,710		69.3%	693.1
Selected Characteristics					
Age Groups					
12-19 years	348,875 (12.3%)	168,001	8.6%	48.2%	481.6
20-29 years	530,914 (18.7%)	286,108	14.6%	53.9%	538.9
30-39 years	490,015 (17.3%)	308,617	15.7%	63.0%	629.8
40-49 years	399,133 (14.1%)	295,033	15.0%	73.9%	739.2
50-59 years	404,449 (14.3%)	314,881	16.0%	77.9%	778.5
60-69 years	340,304 (12.0%)	300,003	15.3%	88.2%	881.6
70-79 years	199,899 (7.1%)	192,468	9.8%	96.3%	962.8
80+ years	119,829 (4.2%)	98,599	5.0%	82.3%	822.8
Age Unknown		0	0.0%		
Gender					
Female	1,408,320 (49.7%)	1,043,942	53.2%	74.1%	741.3
Male	1,425,098 (50.3%)	909,244	46.3%	63.8%	638.0
Gender Unknown		10,524	0.5%		
HHSA Region**					
Central	435,426 (15.4%)	288,596	14.7%	66.3%	662.8
East	412,392 (14.6%)	246,153	12.5%	59.7%	596.9
North Central	576,902 (20.4%)	421,513	21.5%	73.1%	730.6
North Coastal	475,145 (16.8%)	290,560	14.8%	61.2%	611.5
North Inland	517,927 (18.3%)	340,514	17.3%	65.7%	657.5
South	415,626 (14.7%)	350,023	17.8%	84.2%	842.2
HHSA Region Unknown		26,351	1.3%		
Race/Ethnicity***					
Hispanic or Latino	875,894 (30.9%)	557,685	28.4%	63.7%	636.7
White	1,317,801 (46.5%)	782,012	39.8%	59.3%	593.4
Black or African American	143,625 (5.1%)	55,477	2.8%	38.6%	386.3
Asian	375,319 (13.2%)	250,255	12.7%	66.7%	666.8
Native Hawaiian or Other Pacific Islander	12,421 (0.4%)	13,152	0.7%	99% [^]	999.0 [^]
American Indian or Alaska Native	19,180 (0.7%)	7,788	0.4%	40.6%	406.0
Other/Multiple Race	89,178 (3.1%)	178,305	9.1%	99% [^]	999.0 [^]
Race and Ethnicity Unknown		119,036	6.1%		

Expanded Verify and Trust Campaign

Ensuring residents receive culturally sensitive, accurate medical & scientific data to make informed decisions



Helping Get People Vaccinated

- Project SAVE
Appointments
Vaccine Sites &
- Refocusing on Vaccine
Testing Sites
- BANNERS =170 Beauty
Salons & Barber Shops
- Hand Sanitizing Kiosks in
small businesses
- Church Focus: Fans,
Masks, postcards

Engagement at Churches, Restaurants, Businesses, Zooms, Project SAVE, etc.



Rolling LED Billboard into High traffic neighborhoods in Central, Encanto and Southeastern



Being a Resource to the Community

8000 Fans in Churches; Sanitizers and Banners in Beauty Salons and Barbershops; Small Businesses. Community Engagement has been the most effective tool to uncover



SURVIVING THE COVID-19 PANDEMIC



Need food assistance or transportation?

If you or someone you know is homebound or has restricted mobility and needs assistance with their day-to-day vital needs, we can help. Contact our **Food and Transportation Assistance Program** for more information about who's eligible and how to enlist our services.

FOOD ASSISTANCE:

Receive food cards to area grocery stores

TRANSPORTATION SERVICES:

We can provide transportation to and from grocery stores, doctor appointments, vaccine appointments and testing locations.

TO SIGN UP, CALL 619-915-6734

Select option 3 when prompted and leave a message with your name, phone number and which service you are requesting.

For additional information on COVID-19 or the vaccine please visit:

blackcovidfactssd.com

The Multicultural Health Foundation in partnership with The San Diego Foundation is working to address the urgent COVID-19 related needs of individuals and families throughout the county who have been disproportionately impacted by the pandemic.



This program was made possible thanks to grant support from The San Diego Foundation.



Get Vaxed to Get Back Together Reaching a Younger Audience

<https://blackcovidfactssd.org>

<https://www.youtube.com/watch?v=8jvzBGiH58A>

Community Engagement and Being a Resource to the CBO & FBO

Currently Building a Faith Based Resource section on our website.

Faith Leaders, How Can We Help You?



CLOSING





STAY CONNECTED!

- For additional questions and resources, please email:
Covid-CBO-Faith@sdcounty.ca.gov
- [Faith-Based Organizations Website](#)
- [Sign up for email updates](#)
- [View the full list of COVID-19 Faith-Based FAQs](#)

